Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Literacy Activists Brochure: Graphic Organizer

In order to create an effective brochure for *El Buen Samaritano*, we need to make sure it is **not only entertaining, but also informative**! Filling out this graphic organizer will help you make sure that you have included the necessary information.

|  |  |  |  |
| --- | --- | --- | --- |
| Title Page | The Title of your brochure is the first thing people are going to see. Make sure it is creative! | The cover should also include a sub-title. Something that gives the reader an idea about what the rest of the brochure is about. | |
|  |  | |
| Back Cover | This would be a good place to mention the sources you used in creating this brochure. Write them here: | Authors (this means you!) | Be sure to include an image, graphic, or a map. |
|  |  |  |
| Inside flap | Like we discussed, in the inside flap, you will need to answer the following questions:  *Why is literacy important? What is the link between education and literacy? What is HDI? What is the link between education and HDI?* How will you do this? | | How will you show the link between education and HDI? |
|  | |  |